



Faculty Details Proforma



Title	Dr.	First Name	VANDANA	Last Name	DAHIYA	Photograph
Designation	Associate Professor					
Address	Shaheed Bhagat Singh College, Sheikh Sarai Phase-II, New Delhi-110017					
Date of Birth						
Phone No Office	011-29250306					
Mobile						
Email	vandana.dahiya@sbs.du.ac.in					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
Ph.D.	Centre for Management Studies, Jamia Millia Islamia, New Delhi				2021	
M.Com.	Chaudhary Charan Singh University, Meerut				2003	
B.Com.(H)	Jesus & Mary College, Delhi University				1996	
B.Ed.	Central Institute of Education, Delhi University				1999	
UGC/CSIR-NET	CSIR-UGC- NET in Commerce				2004	
Career Profile						
<ul style="list-style-type: none">❖ Associate Professor, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi (January 2021- till date).❖ Assistant Professor, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi (September 2005 - December 2020).						
Areas of Interest / Specialization						
<ul style="list-style-type: none">❖ Taxation❖ Marketing❖ Customer Relationship Management❖ Accounting❖ Accounting						

Papers Taught							
❖ Income Tax Law and Practice							
❖ Cost Accounting							
❖ Management Accounting							
❖ Leadership and Team Management							
❖ Personal Selling and Salesmanship							
❖ Financial Accounting							
❖ Principles of Marketing,							
Research Guidance (N/A)							
PhD scholars							
Under Supervision		Submitted			Awarded		
M.Phil Scholars							
Under Supervision		Submitted			Awarded		
M.A. Dissertations							
Under Supervision				Awarded			
Publications Profile (N/A)							
Books							
Title		ISBN/Publisher/Link		Indexed Scopus etc if any		Year	
Research Publications							
Article Name	Publicatio n Type (UGC	Journal Name	ISSN No	Volume	Year	URL	DOI

	Care/ Scopus/ Web of science etc)						
Role of Service Quality in Customer Satisfaction: A Comparative Analysis of Private and Public Sector Banks in India	UGC Care Listed Journal	IITM Journal of Business Studies, Annual Journal of Institute of Innovation and Technology	ISSN: 2393-9451	Vol. 7, Issue-1, pp. 205-217	January-December 2020		
Role of E-Banking in Building Customer Loyalty: An approach to Model Building	UGC Care Listed Journal	Our Heritage Journal	ISSN: 0474-9030	Vol.68, Issue-30,	February 2020		
Globalisation and Violation of Human Rights	Peer-reviewed	Journal of Business Studies, A journal of Department of Commerce, Shaheed Bhagat Singh College	ISSN: 0975-0150	Vol. IV	2011-12		

Publications other than journal articles (N/A)

Title of Publication	Type of Publication	Publisher	Role in Publication	ISBN Number	Year	URL	Level

Conference/ workshop Organized

- ❖ Actively worked in the Organising Committee and as a session co-ordinator in the International Conference on the topic “Resilient Approaches for New World Order & Viksit Bharat” held on September 25, 2023, organised by Shaheed Bhagat Singh College, University of Delhi.

Following Conferences were organized by the Department of Commerce of Shaheed Bhagat Singh College. Actively participated in the Organizing Committee of these conferences.

- ❖ Worked as Convener of Scientific Committee in the 10th International Conference on Advances in Business & Management on the topic “ Business Practices in the Era of Sustainable Development Goals 2030 and new Afe Technologies (10th & 11th November 2022).
- ❖ Worked as Session Co-ordinator in the International E-Conference on Advances in Business & Management 2022 (20th & 21st January)
- ❖ Worked as Co-convener of Scientific Committee in the International E-Conference on Advances in Business & Management 2022 (20th-21st January)
- ❖ Worked as Session Co-ordinator in the International E-Conference on Advances in Business & Management 2021 (4th -6th March)
- ❖ Worked as a Member of Organising Committee in the National conference on Business & Management 2019 (24th &25th February)
- ❖ Worked as a Member of Organising Committee in the National Conference on “FDI in India: Response and Challenges” on 5th & 6th November 2012
- ❖ Worked as a Member of Organising Committee in the National Conference on “Mergers and Acquisitions- Issues, Opportunities and Challenges” on 20th & 21st January 2012
- ❖ Worked as a Member of Organising Committee National Seminar on “Financial Sector Reforms in India: The Road Ahead” on 21st & 22nd January 2011.
- ❖ Worked as a Member of Organising Committee National Conference on “Corporate Laws: Contemporary Issues” held in December 2009.

Awards and Distinctions
N/A
Association with Professional Bodies
Life membership of Indian Accounting Association (Delhi Chapter) Membership number: DH-75
Administrative Assignments/ Other Activities
<ul style="list-style-type: none"> ❖ Presently working as Editor-in- chief, Journal of Business Studies, Volume XIII, 2023. ❖ Presently working as Co-convener, Time Table Committee (2023-24). ❖ Worked as Co-convener, Finance & Investment Society, 2022-23. ❖ Worked as Convener, Garden Committee 2022-23. ❖ Worked as a member of Library Committee (Department Representative), 2022-23. ❖ Worked as a Member of Functions Committee, 2021-22. ❖ Worked as a member of Library Committee (Department Representative), 2021-22. ❖ Worked as a member, Time Table & Workload Committee, 2021-22. ❖ Worked as Convener, B. Com.(Hons) Admissions, 2019-20. ❖ Worked as a member of Commerce Department Time Table & Workload Committee 2012-13 and 2019-20. ❖ Worked as a member of Attendance Committee 2012-13.